



New Bulgarian University  
School of Graduate Studies  
Department "Economics"

# Master's Program "International Business and Development"



# What information will you get today?

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# About the Program

- ▶ An opportunity to acquire knowledge and skills for professional realization in the field of:
  - ▶ doing and managing business in an international environment
  - ▶ conquering and retaining new prospective markets
  - ▶ creating and implementing public and private foreign economic strategies and policies
- ▶ Training is delivered within two semesters



# Our team

- ▶ The training and students are as close as possible to the actual conditions and the latest trends in international business:
  - ▶ young, highly qualified and innovative in their teaching methods professionals with extensive academic and professional experience;
  - ▶ practical simulations and real cases;
  - ▶ constant participation of leading experts from the practice in the learning process.



# Skills and knowledge

- ▶ You will learn to:
  - ▶ understand the environment and processes in international economics and geopolitics,
  - ▶ solve real problems,
  - ▶ think "out of the box",
  - ▶ evaluate your place in global business and the global village.
- ▶ You will be able to:
  - ▶ form and argue own positions ,
  - ▶ make adequate and timely management decisions,
  - ▶ use the most modern methods for economic analysis and quantitative and qualitative assessment,
  - ▶ generate innovative economic ideas,
  - ▶ use creatively interdisciplinary approaches and tools,
  - ▶ develop and implement problem-oriented strategic solutions.



# Professional realization opportunities

- ▶ When you graduate, you will receive a Master's Degree in International Business and Development
- ▶ This will enable you to work at virtually any position related to conducting and managing business in an international environment and creating and implementing public and private international economic strategies and policies:
  - ▶ positions at senior and middle management level in national and local administration and in companies with international activities, as well as in the non-governmental sector;
  - ▶ work in international economic, commercial and financial institutions, as well as in multinational companies;
  - ▶ act as experts in a number of areas related to international economy, as well as consultants and entrepreneurs;
  - ▶ professional realization in the institutions of the European Union.



# Practical benefits

- ▶ The cycle of training courses of the Program creates practicable skills for working on case studies from real-life practice:
  - ▶ realization of a complete portfolio of projects, approaching as much as possible the most current problems and cases faced by companies engaged in international activities and organizations working in the field of international economic relations;
  - ▶ topical cases from the real practice of international business;
  - ▶ a portfolio of projects with a high degree of readiness for practical implementation.



# What do you need to be to apply?

- ▶ To enroll in the Master's Program "International Business and Development" you should be:
  - ▶ young and ambitious,
  - ▶ open to new challenges,
  - ▶ want a quality education that will prepare you for high professional realization.
- ▶ Requirements:
  - ▶ fluent in English;
  - ▶ Bachelor's or Master's degree;
  - ▶ basic knowledge of economics, finance, management, law, marketing, accounting, international relations.





# Application procedure

- ▶ The application procedure includes :
  - ▶ Application;
  - ▶ Interview;
  - ▶ Motivational essay.
- ▶ The procedure and the necessary documents, as well as the schedule for conducting interviews can be found at:

<https://nbu.bg/bg/kandidat-studenti/priem-v-magistyrski-programi/grafik-za-konsultacii-i-priemni-intervjuta>



# Additional information

- ▶ Detailed information about the program, as well as a detailed description of the courses included in it can be found at:

[https://ecatalog.nbu.bg/default.asp?V\\_Year=2021&PageShow=programpresent&P\\_Menu=generalinfo&Fac\\_ID=4&M\\_PHD=&P\\_ID=3138&TabIndex=1](https://ecatalog.nbu.bg/default.asp?V_Year=2021&PageShow=programpresent&P_Menu=generalinfo&Fac_ID=4&M_PHD=&P_ID=3138&TabIndex=1)

- ▶ For questions and additional information, you can contact us:
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Q&A